

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56359 CF LOC-POL FBD - LBD: 08/28/12 - 09/03/12 HL#: Created: 08/24/12 01:13 PM  
 Client: TOM SMITH FOR SENATE (329097) CPE: / / 225 Agency Commission: 15 % Updated: GALLAGHE on 08/24/12 02:40 PM  
 Agency: SRCP MEDIA (254304) Product: SMITH WEEK 8/28 (1310) Sell :00:00 Confirmed: 08/24/12 01:19 PM  
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/27/12 08:33 AM  
 AE: Brian Bulz-1-KDKA-TV Billing Int: Monthly BM: SS  
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE PRE EMPITBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DLIVE9A	* T W T F * *	DAY	30	B			0.0	\$165.00	3	\$495.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	D11AM	* T W T F * *	PRIC	30	B			0.0	\$500.00	3	\$1,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NNOON	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$500.00	4	\$2,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWS430PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$650.00	4	\$2,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS5PM	* T W T F * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS530PM	* T W T F * *	NEWS	30	D			0.0	\$800.00	3	\$2,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	3										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	5	\$4,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/28/12	09/03/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS630PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	5	\$4,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/28/12	09/03/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	SSTEELPR4	* * * T * * *	LOCS	30	A		NFL FTBL	0.0	\$14,000.00	1	\$14,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/30/12	08/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NLATE03	* T W T F * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NLATE03	M * * * * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	31	0	\$34,995.00	\$29,745.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Order Totals:	\$34,995.00	\$29,745.75	\$0.00	\$0.00
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